

KPN Sponsorships 2021

Spending on donations, gifts and social partnerships

In 2021, KPN spent € 5,837,446,- on donations, gifts and social partnerships. This amount also includes a calculation of the time spent by our staff on volunteer work. The above amount is composed as follows:

Cash contributions	~ 65% (of total expenditure)
In-kind giving	~ 18% (of total expenditure)
Time	~ 2% (of total expenditure)
Management overhead	~ 15% (of total expenditure)

