

KPN Sponsorships 2020

Spending on donations, gifts and social partnerships

In 2020, KPN spent € 8,194,060,- on donations, gifts and social partnerships. This amount also includes a calculation of the time spent by our staff on volunteer work. The above amount is composed as follows:

Cash contributions	~ 71% (of total expenditure)
In-kind giving	~ 15% (of total expenditure)
Time	~ 5% (of total expenditure)
Management overhead	~ 8% (of total expenditure)

