#### First Quarter 2015 Results

30 April 2015





#### Safe harbor



#### Non-GAAP measures and management estimates

This financial report contains a number of non-GAAP figures, such as EBITDA and Free Cash Flow ('FCF'). These non-GAAP figures should not be viewed as a substitute for KPN's GAAP figures.

KPN defines EBITDA as operating result before depreciation (including impairments) of PP&E and amortization (including impairments) of intangible assets. Note that KPN's definition of EBITDA deviates from the literal definition of earnings before interest, taxes, depreciation and amortization and should not be considered in isolation or as a substitute for analyses of the results as reported under IFRS as adopted by the European Union. In the Net Debt / EBITDA ratio, KPN defines Net Debt as the nominal value of interest bearing financial liabilities excluding derivatives and related collateral, representing the net repayment obligations in Euro, taking into account 50% of the nominal value of the hybrid capital instruments, less net cash and short-term investments, and defines EBITDA as a 12 month rolling total excluding restructuring costs, incidentals and major changes in the composition of the Group (acquisitions and disposals). Free Cash Flow is defined as cash flow from continuing operating activities plus proceeds from real estate, minus capital expenditures (Capex), being expenditures on PP&E and software. Revenues are defined as the total of revenues and other income unless indicated otherwise. Adjusted revenues and adjusted EBITDA are derived from revenues (including other income) and EBITDA, respectively, and are adjusted for the impact of restructuring costs and incidentals.

The term service revenues refers to wireless service revenues.

All market share information in this financial report is based on management estimates based on externally available information, unless indicated otherwise. For a full overview on KPN's non-financial information, reference is made to KPN's quarterly factsheets available on www.kpn.com/ir

#### Forward-looking statements

Certain statements contained in this financial report constitute forward-looking statements. These statements may include, without limitation, statements concerning future results of operations, the impact of regulatory initiatives on KPN's operations, KPN's and its joint ventures' share of new and existing markets, general industry and macro-economic trends and KPN's performance relative thereto and statements preceded by, followed by or including the words "believes", "expects", "anticipates", "will", "may", "could", "should", "intends", "estimate", "plan", "goal", "target", "aim" or similar expressions.

These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties and other factors, many of which are outside KPN's control that could cause actual results to differ materially from such statements and speak only as of the date they are made. A number of these factors are described (not exhaustively) in the Integrated Annual Report 2014.

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#### Highlights Q1 '15



Strong operational performance driving improved financial performance

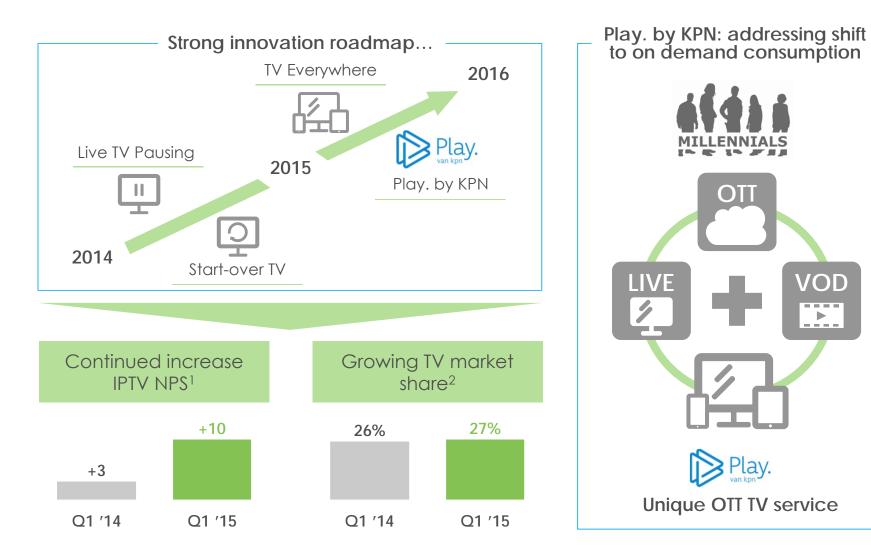
Services & Innovation **Financial & Portfolio Operational**  Strengthen lead in TV Continued strong base Adjusted revenues: innovation with arowth Consumer € 1,919m, -3.5% y-on-y introduction KPN OTT TV +35k broadband net adds +77k IPTV net adds Adjusted EBITDA: +59k postpaid net adds Positive results new data € 622m, +0.2% y-on-y bundles Growth fixed-mobile FCF: € 34m vs. € -292m in bundles Consumer Further improvement Q1'14• 24% of retail postpaid base customer satisfaction 19% of broadband base Attractive consideration Increasing fiber of € 1.325m for BASE Business segment penetration; 55% of Company transformation on track households FttH / FttC in challenging market

Simplification program on track: ~€ 170m run rate savings realized<sup>1</sup>

#### Differentiating through innovative products



Leading IPTV product supported by continuous innovation

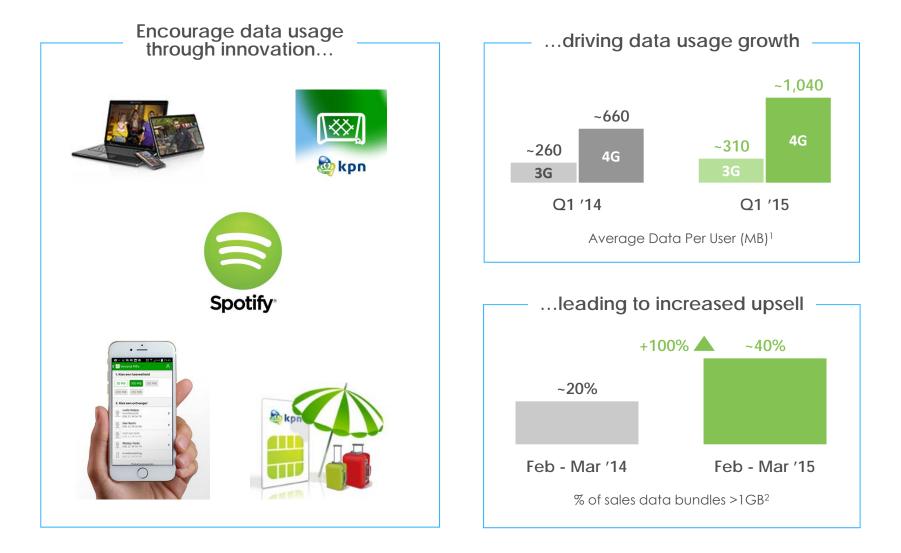


1 Source: TNS NIPO

2 Based on number of subscribers

#### Consistent value creation in Consumer Mobile

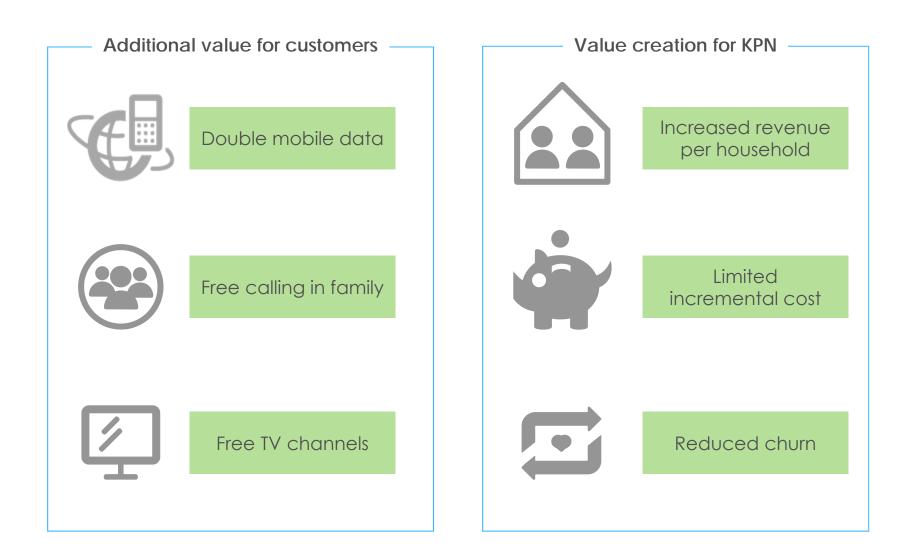




#### KPN clear leader in convergence

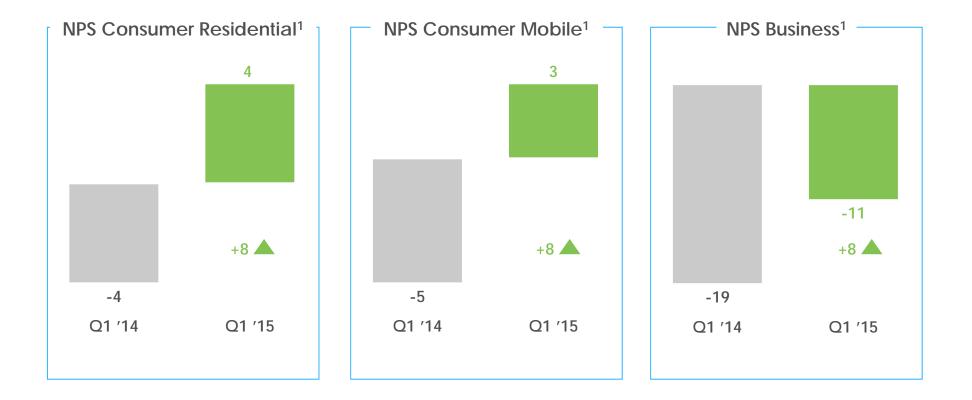


Fixed-mobile bundles based on value added rather than discounts



## **Developing as best-in-class service provider** NPS continues to improve across all segments

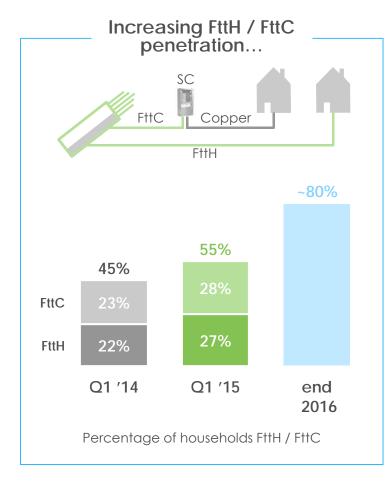


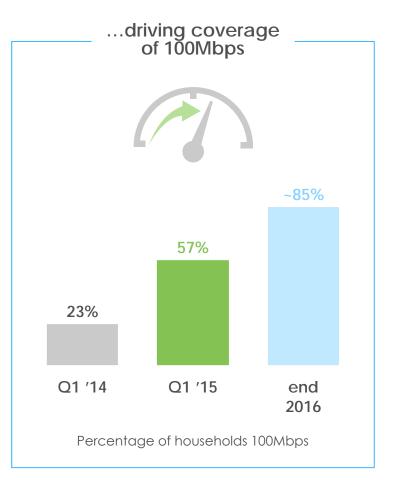


#### Increasing fiber penetration within fixed network



Copper speeds enhanced through FttC, vectoring and pair bonding

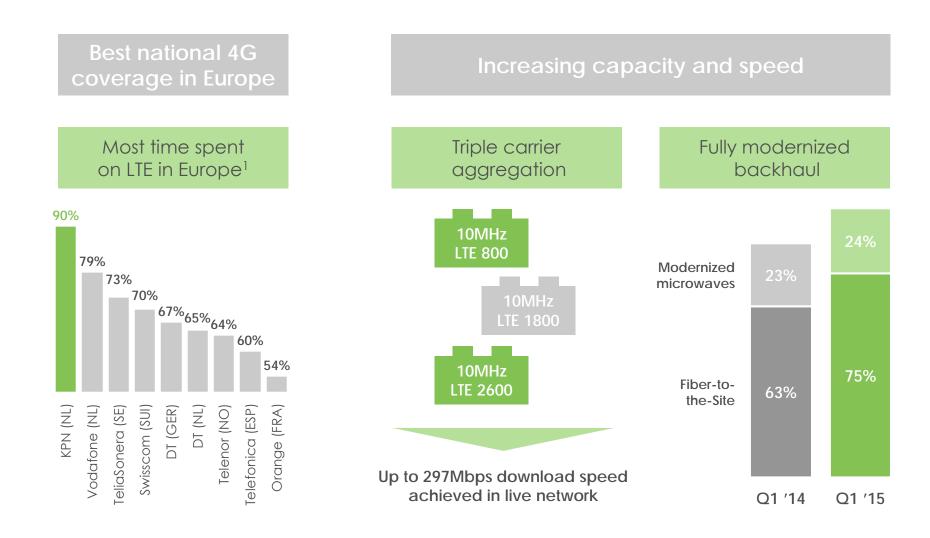




#### **Expanding superior 4G network**



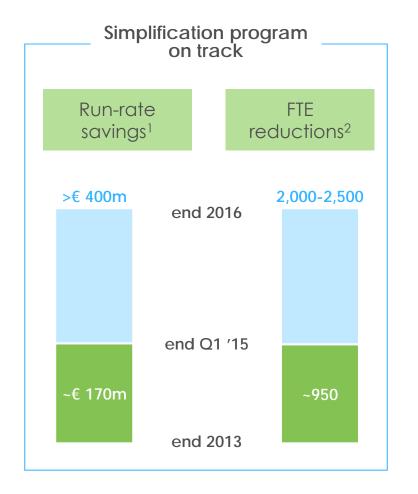
Leverage full spectrum portfolio to further increase available speeds

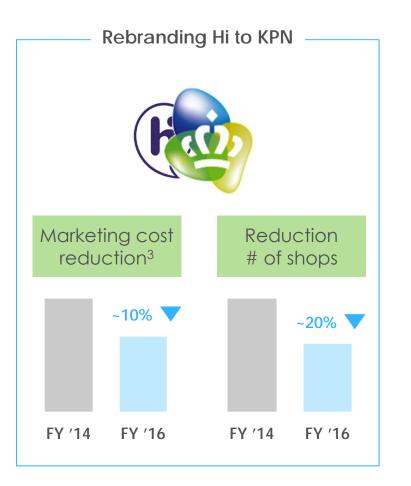


#### Building efficient and lean operating model



Structurally lower spend through Simplification program





1 Run-rate Capex and opex savings target vs. FY 2013 level

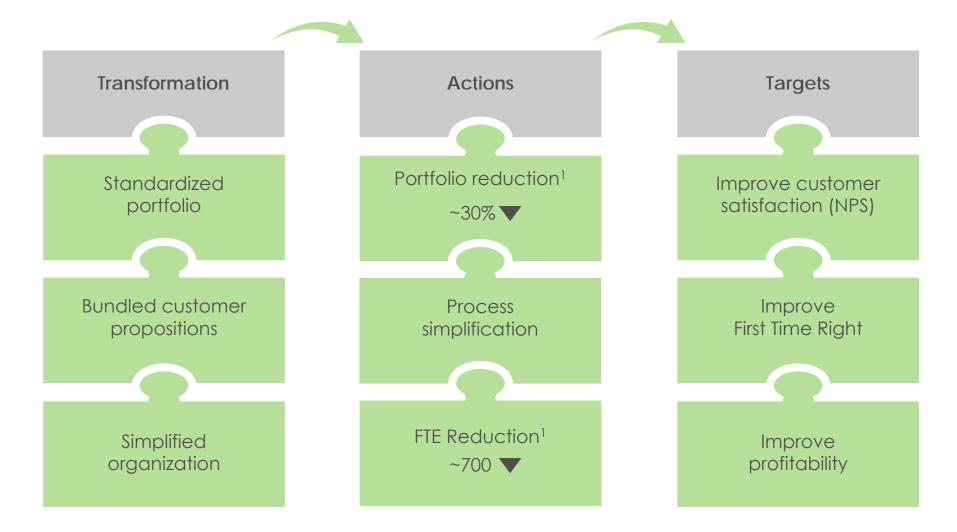
2 FTE reduction target vs. end 2013 level

3 Total Consumer Mobile marketing costs

#### Transformation Business segment on track



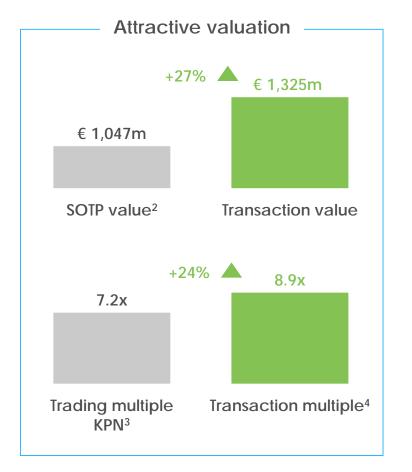
Good progress made to address changing market dynamics



1 End Q1 '15 vs. end Q4 '13

#### Attractive consideration for BASE Company<sup>1</sup> Commitment to create shareholder value







1 Sale of BASE Company is subject to merger clearance

- 2 Based on non-weighted average of analyst SOTP value for BASE Company
- 3 EV/EBITDA based on equity research and KPN's adjusted EBITDA FY 2014

<sup>4</sup> EV/EBITDA based on transaction value of € 1,325m divided by BASE Company's FY 2014 EBITDA of € 149m

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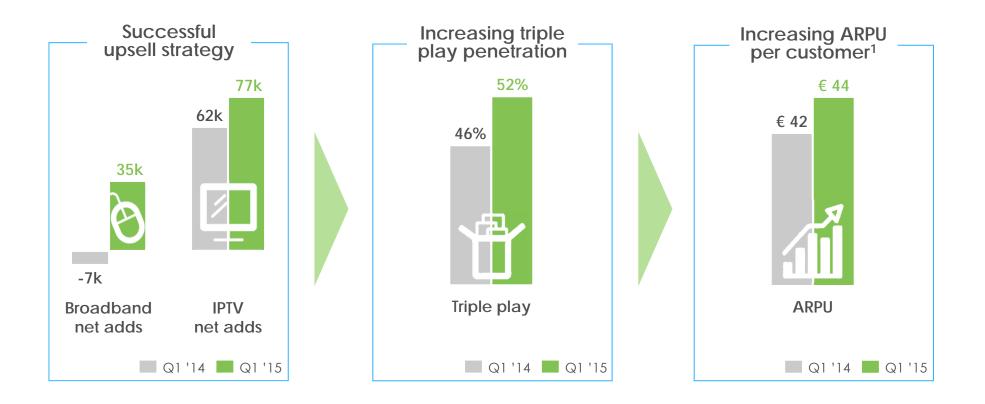
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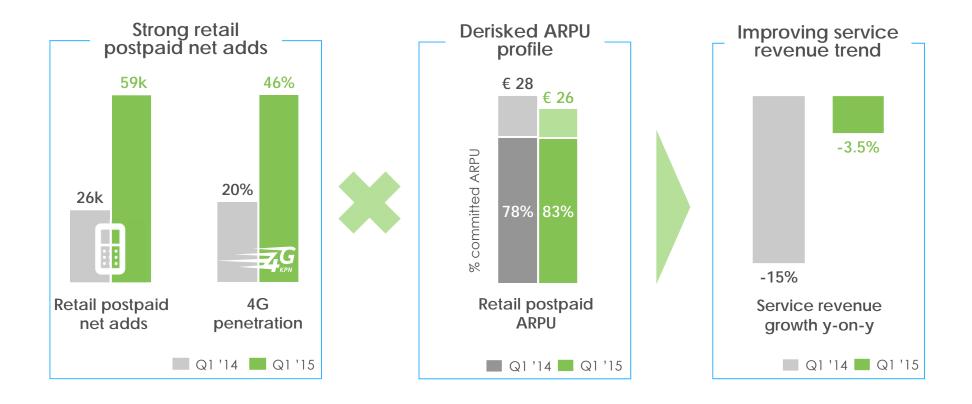
#### **Continued base growth in Consumer Residential**



Increasing revenues per household through upsell strategy



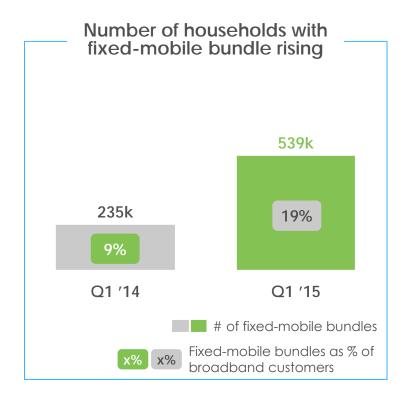


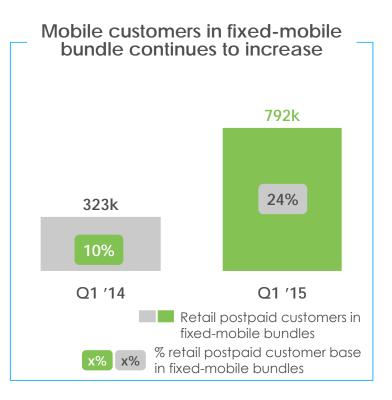


#### Good multi play growth in Consumer



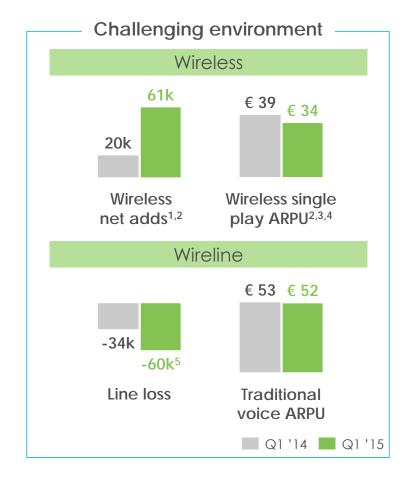
Successful take-up driving customer loyalty and reducing churn

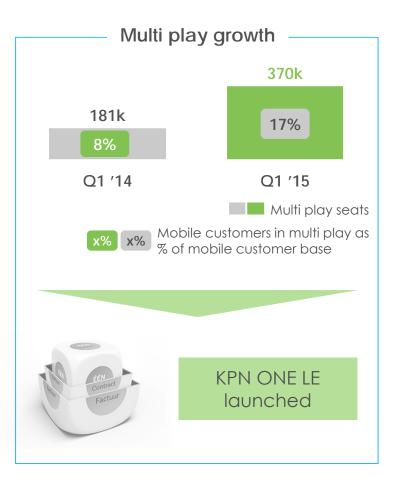




# Challenging environment in Business Focus on growing multi play







1 Excluding M2M

Including 60k subscribers from acquisition of Mobile Service in Q4 '14
 Excluding M2M and multi play customers

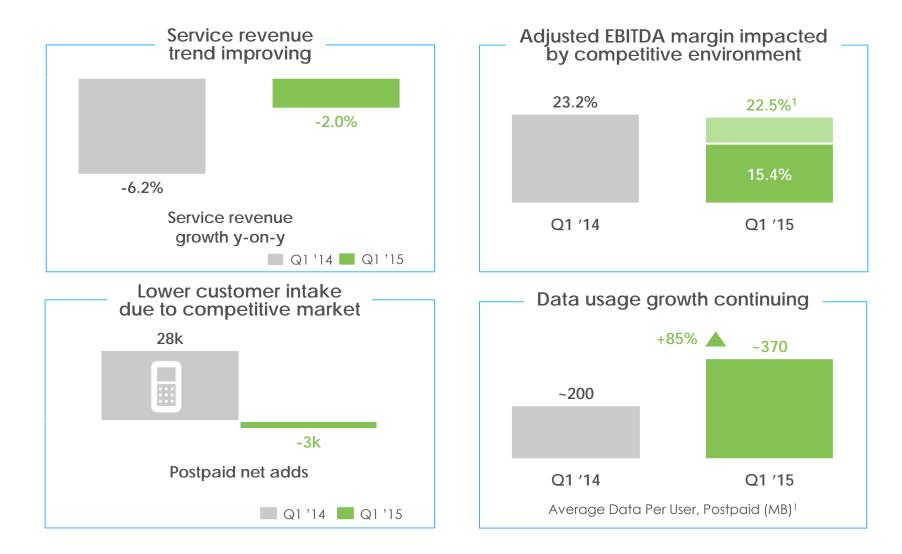
4 Restated following a change in definition

5 Including migration of 20k SoHo customers to Consumer Residential as of 1 January 2015 given high resemblance with retail customers

#### **BASE Company service revenue trend improving**



Lower net adds reflect challenging market



1 Excluding € 12m site tax expense related to Q2-Q4 '15 period

# Improvement financial results<sup>1</sup>... ...driven by strong operational performance



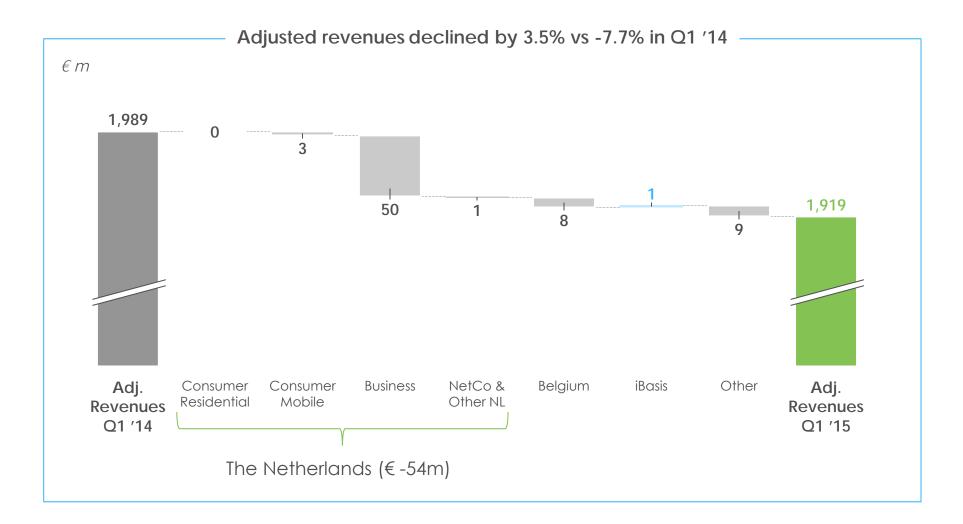
€m	Q1 '15	Q1 '14	y-on-y %
Adjusted revenues	1,919	1,989	-3.5%
Adjusted EBITDA	622	621	0.2%
Net profit	15	3	>100%
Capex	357	337	5.9%
FCF	34	-292	n.m.

1 All figures based on continuing operations, unless stated otherwise. BASE Company classified as discontinued operation as of Q2 '15

#### **Revenue trend improving**



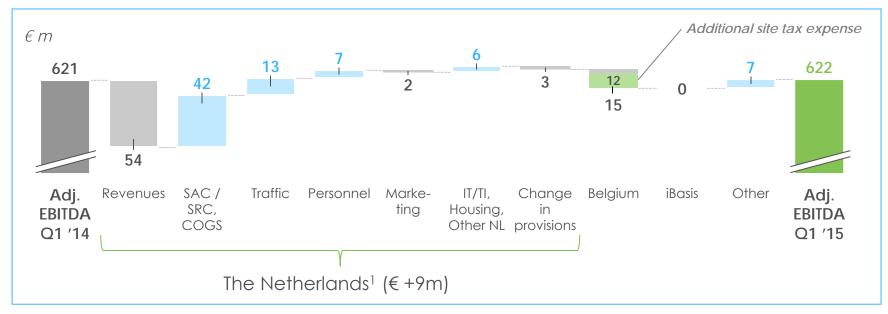
Stabilizing Consumer revenues still offset by declining business market

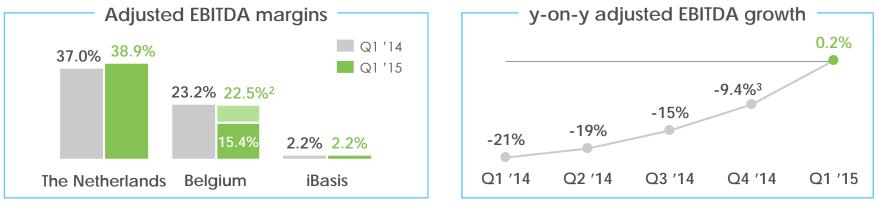


#### **Continued improvement in EBITDA trend**



Revenue decline offset by positive impact cost savings





1 The presented categories differ from the opex breakdown as presented in KPN's Integrated Annual Report 2014

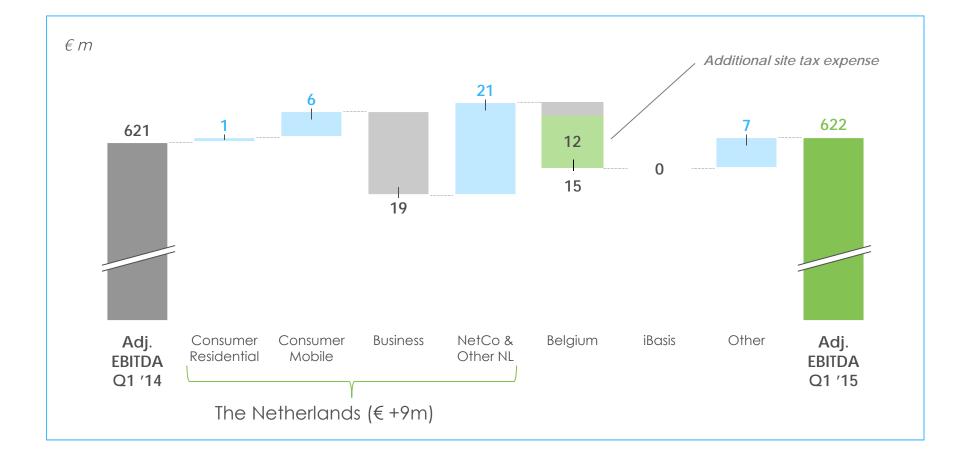
2 Excluding € 12m site tax expense related to Q2-Q4 '15 period

3 Excluding € 44m tax settlement

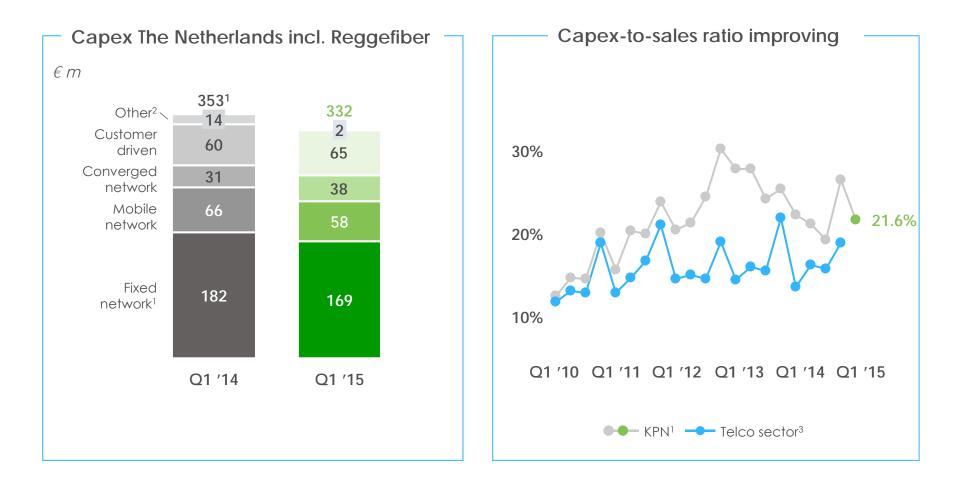
#### Continued improvement in EBITDA trend (cont'd)



Positive contribution Consumer, Business still challenging



# Simplification to drive down Capex The Netherlands Capex The Netherlands including Reggefiber lower y-on-y



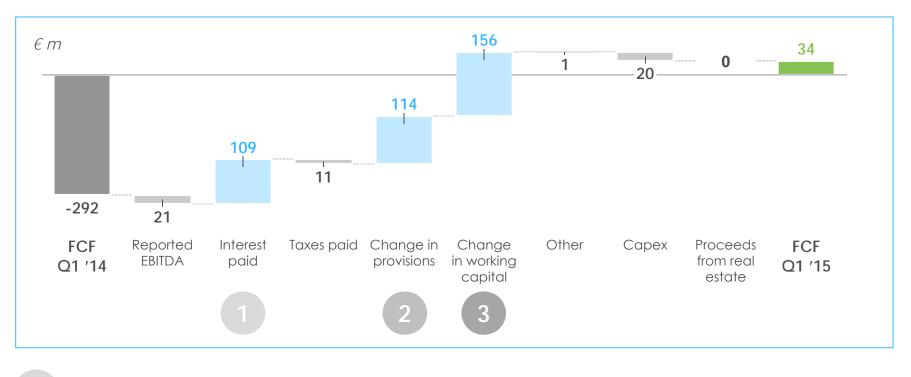
1 Capex adjusted to include Reggefiber Capex, also before consolidation

- 2 Including handset lease
- 3 Euro Telco sector based on company reports, management estimates

#### Improvement in free cash flow



Free cash flow Q1'15 higher y-on-y driven by different intrayear phasing

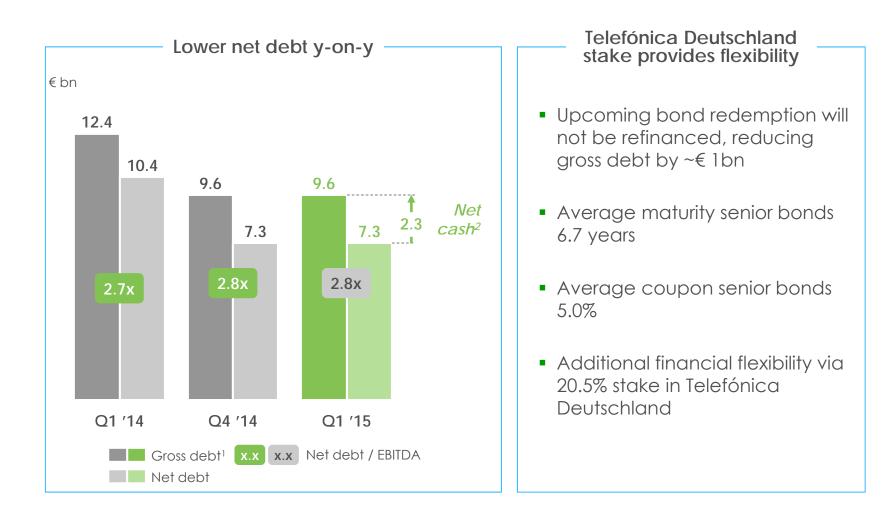


- Lower gross debt
- 2 Settlement KPNQwest and additional pension payment in Q1 '14
- 3 Different intrayear phasing and improvement working capital

#### Solid and flexible financial position



Telefónica Deutschland stake provides additional financial flexibility



1 Gross debt defined as the nominal value of interest bearing financial liabilities, excluding derivatives and related collateral, representing the net repayment obligations in Euro, taking into account 50% of the nominal value of the hybrid capital instruments

2 Including short-term investments (not taking into account 20.5% Telefónica Deutschland stake)

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#### **Outlook maintained, BASE Company excluded**



Growing DPS with potential for additional shareholder remuneration

- Outlook continuing operations 2015
- Adjusted EBITDA stabilized by end-2015
- Capex < € 1.3bn</li>
- Growing free cash flow (excl. TEFD dividend)<sup>1</sup>
- Additional cash flow via potential dividend from 20.5% stake in Telefónica Deutschland

#### Shareholder remuneration

- Intended DPS of € 0.08 in respect of 2015
- Growing DPS expected in respect of 2016
- 20.5% stake Telefónica Deutschland treated as financial investment
  - Intention to distribute dividend over 2014 to KPN shareholders
- Excess cash could be utilized for
  - Operational / financial flexibility
  - (Small) in-country M&A
  - Shareholder remuneration

<sup>1</sup> To define the base for the 2015 outlook, the one-off pension payment, cash out related to reduced supplier payment terms and other large non-recurring items are excluded from the 2014 free cash flow (base level approximately € 400m)



# Q&A

#### Q1 2015 – Information Pack

For further information please contact

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# KPN ADR program KPN has a sponsored Level 1 ADR program

#### ADR program

Bloomberg ticker	KKPNY
Trading platform	Over-the-counter (OTC)
CUSIP	780641205
Ratio	1 ADR : 1 Ordinary Share
Depositary bank	Deutsche Bank Trust Company Americas
Depositary bank contact	Begonia Roberts
ADR broker helpline	+1 212 250 9100 (New York)
	+44 207 547 6500 (London)
E-mail	adr@db.com
ADR website	www.adr.db.com
Depositary bank's local custodian	Deutsche Bank, Amsterdam

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#### Group results Q1 '15<sup>1</sup>



(€ m)	Q1 ′15	Q4 '14	Q1 '14	y-on-y %
Revenues	1,919	2,105	1,996	-3.9%
Adjusted revenues	1,919	2,068	1,989	-3.5%
Operating expenses (excl. D&A)	1,316	1,414	1,372	-4.1%
EBITDA	603	691	624	-3.4%
Adjusted EBITDA	622	669	621	0.2%
Depreciation	296	324	306	-3.3%
Amortization	142	149	139	2.2%
Operating expenses	1,754	1,887	1,817	-3.5%
Operating profit	165	218	179	-7.8%
Financial income/expense	-143	-328	-159	-10%
Share of profit of associates	-	-2	-1	-100%
Profit before taxes	22	-112	19	16%
Taxes	-7	75	-16	-56%
Profit after taxes	15	-37	3	>100%

1 Continuing operations, unless stated otherwise. BASE Company will be classified as discontinued operation as of Q2 '15

#### Group cash flow Q1 '15<sup>1</sup>

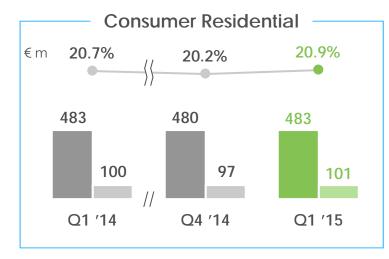


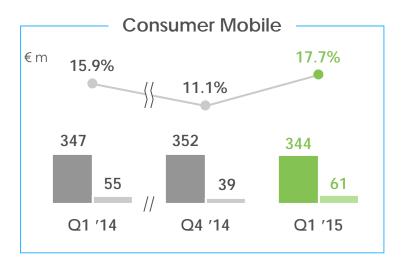
(€ m)	Q1 ′15	Q1 ′14	y-on-y %
EBITDA	603	624	-3.4%
Interest paid/received	-223	-332	-33%
Tax paid/received	-9	2	n.m.
Change in provisions <sup>2</sup>	-1	-115	-99%
Change in working capital <sup>2</sup>	21	-135	n.m.
Other movements	-	]	-100%
Net cash flow from operating activities	391	45	>100%
Сарех	357	337	5.9%
Proceeds from real estate	-	-	n.m.
Free cash flow	34	-292	n.m.
Coupon on perpetual hybrid	-	-	n.m.

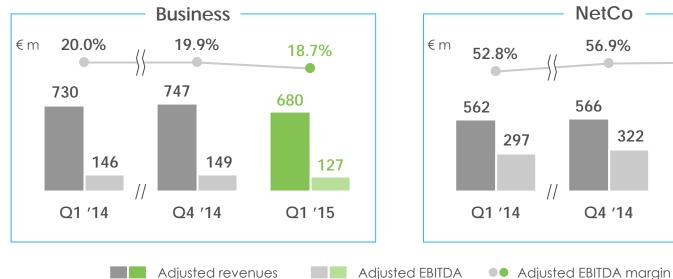
Continuing operations, unless stated otherwise. BASE Company will be classified as discontinued operation as of Q2 '15
 Excluding changes in deferred taxes

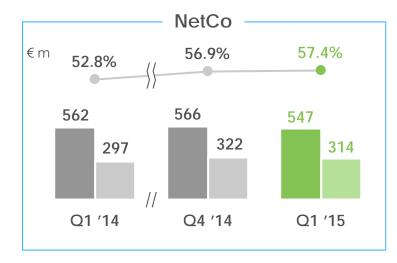
#### Financials by segment





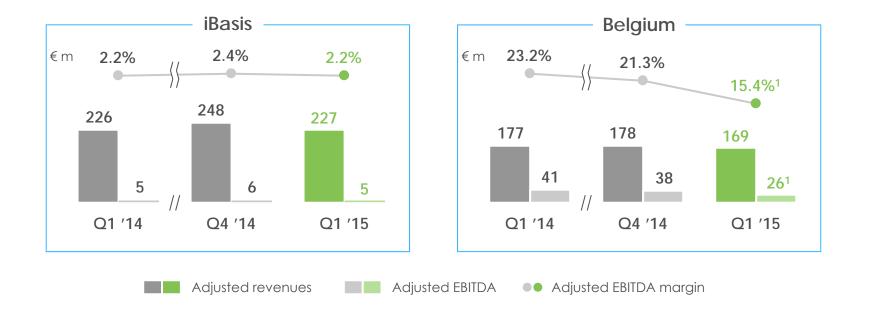






## Financials by segment (cont'd)







Analysis of adjusted results Impact incidentals and restructuring costs on revenues & EBITDA

Revenues (€ m)		Q1 ′15	Q1 ′14
Adjustment contract revenues	NetCo	-	7
KPN Group		-	7

EBITDA (€ m)		Q1 ′15	Q1 ′14
Restructuring costs	Group	-19	-4
Adjustment contract revenues	NetCo	-	7
KPN Group		-19	3

## **Restructuring costs**



(€ m)	Q1 ′15	Q1 ′14
Consumer Mobile	-3	-
Consumer Residential	-1	-3
Business	-7	3
NetCo	-3	-
Other	-1	1
The Netherlands	-15	1
iBasis	-	-
Belgium	-	-
Other activities	-4	-5
KPN Group	-19	-4

## Dutch wireless disclosure



Service revenues (€ m)	Q1 ′15	Q1 ′14	%
Consumer retail	271	277	-2.2%
Business <sup>1,2</sup>	178	190	-6.3%
Other <sup>3</sup>	37	40	-7.5%
KPN The Netherlands	486	507	-4.1%
SAC/SRC per subscriber (€)	Q1 ′15	Q1 ′14	%
Consumer retail <sup>4,5</sup>	163	182	-10%
Business	195	214	-8.9%

Includes partial allocation of multi play revenues to mobile service revenues
 Restated following a change in definition
 Includes amongst other Consumer Mobile wholesale and visitor roaming revenues at NetCo
 Including handset subsidies, commissions, SIM costs and capitalization of handsets adjusted for residual value
 Restated due to better insights

### Tax



	P&L		Cash f	low
Regions (€ m)	Q1 ′15	Q1 '14	Q1 ′15	Q1 ′14
The Netherlands	-10	-14	-9	4
Belgium	3	1	1	-
Other	-	-3	-1	-2
Total reported tax	-7	-16	-9	2
Effective tax rate	31.8%	80.3%		

- The effective tax rate for Q1 '15 of 31.8% is mainly caused by non-deductible expenses for tax purposes
  - Corrected for these non-deductible expenses the Q1 '15 effective tax rate would have been  ${\sim}20\%$
- For the 2015-2016 period, the effective tax rate, excluding one-off effects<sup>1</sup>, is expected to be ~20%

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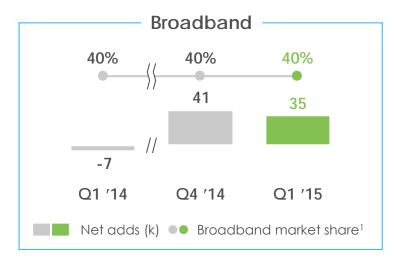
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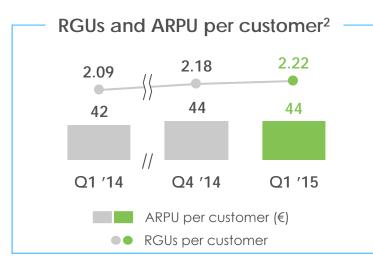
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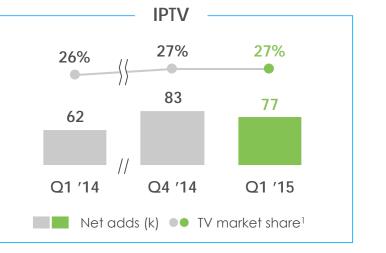
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## **Consumer Residential**





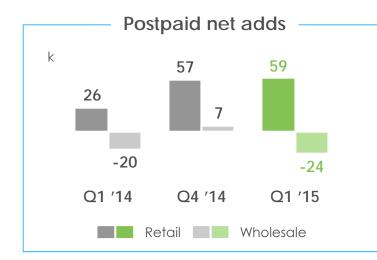


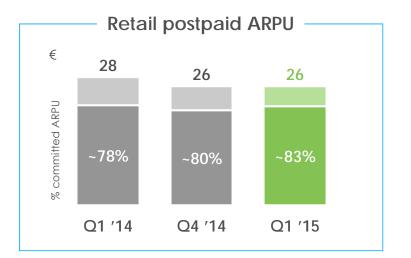


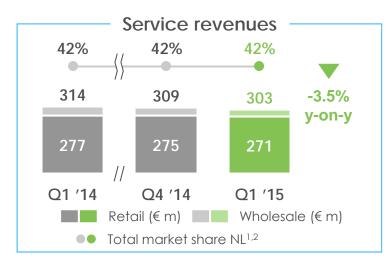
Source: Telecompaper, management estimates for Q1 '15
 RGUs and ARPU per customer figures have been restated

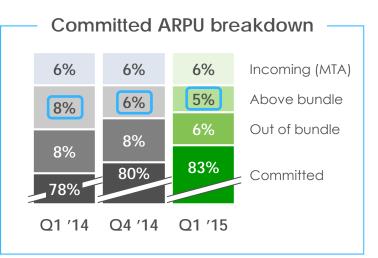
## **Consumer Mobile**







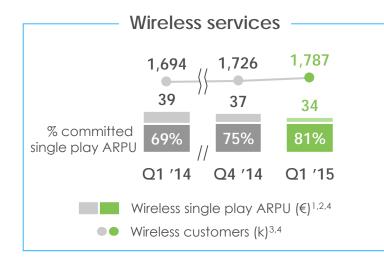


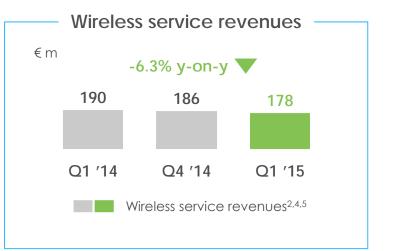


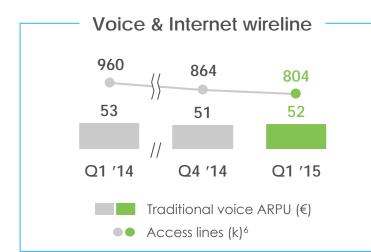
1 Total Dutch (Consumer and Business) mobile service revenue market share 2 Restated following a change in definition for Business service revenues

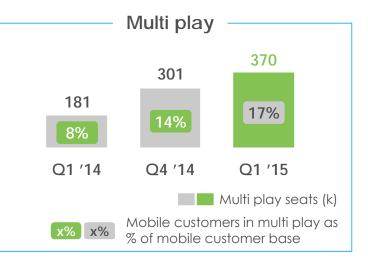
## **Business**











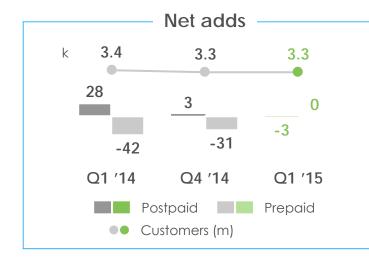
1 Excluding M2M and multi play customers

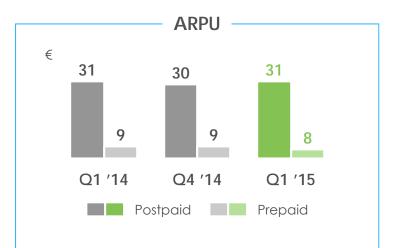
- 2 Restated following a change in definition
- 3 Excluding M2M
- 4 Including 60k subscribers from acquisition of Mobile Service in Q4 '14
- 5 Includes partial allocation of multiplay revenues to mobile service revenues

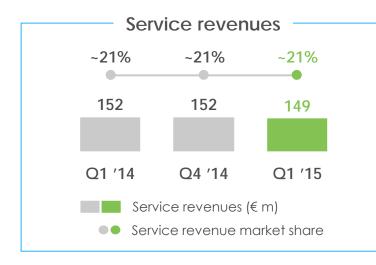
6 Including migration of 20k SoHo customers to Consumer Residential as of 1 January 2015 given high resemblance with retail customers

## Belgium









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## Debt summary



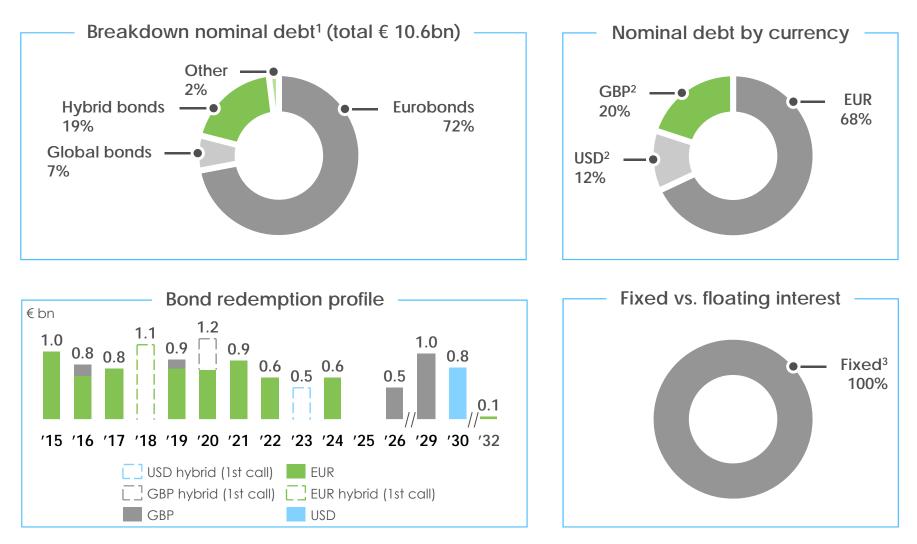
(€ bn)	Q1 ′15	Q4 ′14	%
Eurobonds	7.67	7.67	-
Global bonds	0.76	0.76	-
Hybrid bonds	2.03	2.03	-
Financial leases and other loans	0.13	0.24	-46%
Nominal debt	10.59	10.70	-1.0%
Equity credit hybrid bonds	-1.01	-1.01	
Cash collateral on derivatives	0.00	-0.11	-100%
Adjustments to nominal debt	-1.01	-1.12	-9.8%
Gross debt <sup>1</sup>	9.58	9.58	-
Of which short-term	1.82	1.10	65%
Cash & cash equivalents	2.13	1.98	7.6%
Bank overdraft	-0.01	-0.03	-67%
Net cash & cash equivalents	2.12	1.95	8.7%
Short-term investments (held to maturity)	0.15	0.30	-50%
Net debt	7.31	7.33	-0.3%

1 Gross debt defined as the nominal value of interest bearing financial liabilities, excluding derivatives and related collateral, representing the net repayment obligations in Euro, taking into account 50% of the nominal value of the hybrid capital instruments

## Debt portfolio



Breakdown of € 10.6bn nominal debt<sup>1</sup> including hybrid bonds



Based on the nominal value of interest bearing liabilities after swap to EUR, including EUR 1.1bn hybrid bond, GBP 400m hybrid bond and USD 600m hybrid bond

### Treatment of hybrid bonds



#### KPN & Credit rating agencies

- Each tranche of the hybrid bonds is recognized as 50% equity and 50% debt by the rating agencies
- Definition of KPN net debt includes: '[...], taking into account 50% of the nominal value of any hybrid capital instrument'
  - Hybrid bonds are part of KPN's bond portfolio
  - Independent of IFRS classification
  - In line with treatment by credit rating agencies

- IFRS

- EUR tranche is a perpetual, accounted for as equity
  - Coupon payments treated as equity distribution, hence not expensed through P&L, not included in FCF, but in financing cash flow<sup>1,2</sup>
- GBP and USD tranche have 60 years specified maturity, accounted for as financial liability
  - Coupon payments treated as regular bond coupon, hence expensed through P&L, included in FCF

Tranch	Nominal	KPN net debt	Maturity	<b>Rates</b> (swapped) <sup>1</sup>	IFRS principal	IFRS coupon
EUR 1.1bn 6.125%	€1,100m	€ 550m	Perpetual (non-call 5.5)	6.125%	Equity	Financing cash flow <sup>2</sup> (not incl. in FCF)
GBP 0.4bn 6.875%	€ 460m	€ 230m	60 years (non-call 7)	6.777%	Liability	Interest paid (incl. in FCF)
USD 0.6bn 7.000%	€ 465m	€ 233m	60 years (non-call 10)	6.344%	Liability	Interest paid (incl. in FCF)
Total	€ 2,025m	€1,013m				

1 EUR tranche had short first coupon payment (0.5 years was payable in September 2013), annual coupon payments in September thereafter; USD tranche has semi-annual coupon payments (March / September); GBP tranche has annual coupon payments in March

2 Cash flow item 'Paid coupon perpetual hybrid bonds'

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### **Regulation** MTA rates across the Group



	cision to base M per 2013 is under Justice)	TA rates on		IC' of € 1.01			
	ourt suspended . 1 cent per minut		on and ma	ndated inte	erim rates bo	ased on 'plu	us BULRIC'
(€ ct / min)	Until 7 July '10	7 July '10	Sep '10	Jan '11	Sep '11	Sep '12	Sep '13
MTA rate	7.00	5.60	5.60	4.20	2.70	2.40	1.861

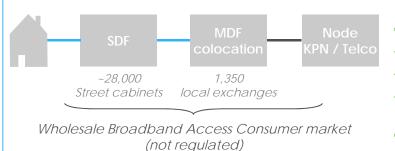
			— Belgiur	n			
<ul> <li>On 24 September 2014, the Court of Appeal of Brussels annulled BIPT decision of 29 June 2010 for procedural reasons, but decided that the effects of the Decision will be maintained until 30 June 2015</li> </ul>							
<ul> <li>BIPT nev</li> </ul>	v tariffs setting	g (mid 2015 and	d onwards)	in progress			
	(€ ct / min)	Until Aug '10	Aug '10	Jan '11	Jan '12	Jan '13	
	MTA rate	11.43	5.68	4.76	2.921	1.08 <sup>1</sup>	

1 After indexation the MTA rates applicable as of January 2012 and January 2013 are calculated at € ct / min 3.11 and € ct / min 1.18 respectively

## **Unbundling** tariffs



### Unbundling in copper network

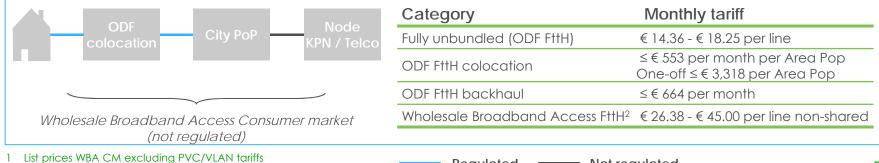


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Category	Monthly tariff
Line sharing (LLU)	€0.11 per line
Fully unbundled (LLU)	€7.87 per line
MDF colocation	€ 956.45 footprint per year
Wholesale Broadband Access <sup>1</sup>	€ 5.32 per line shared € 13.00 per line non-shared

#### Unbundling in network FttC



#### Unbundling in network FttH



List prices WBA CM excloding PVC/VLAN tariffs
 List prices WBA CM including PVC/VLAN tariffs

## Spectrum in The Netherlands Current status



Tele2 VOD KPN 800MHz 2\*30 (Paired) 2\*10 2\*10 2\*10 VOD KPN T-Mob 900MHz 2\*35 (Paired) 2\*10 2\*10 2\*15 VOD KPN T-Mob 1.8GHz 2\*70 (Paired) 2\*20 2\*20 2\*30 T-Mob KPN VOD T-Mob 1.9GHz 1\*35 (Unpaired) 10 5 5.4 14.6 KPN KPN VOD VOD T-Mob T-Mob 2.1GHz 2\*59.4 (Paired) 2\*5 2\*14.6 2\*14.8 2\*10 2\*5 2\*10 T-Mob KPN Tele2 2.6GHz 1\*60 (Unpaired) 30 5 VOD Ziggo4 T-Mob KPN Tele2 2.6GHz 2\*65 (Paired) 2\*10 2\*20 2\*5 2\*10 2\*20 KPN VOD T-Mob Tele2 Ziggo4 Total 613.8MHz 174.6MHz 144.6MHz 189.6MHz 65MHz 40MHz

# Spectrum in Belgium Current status



#### BASE Mobistar Proximus 800MHz 2\*30 (Paired) 2\*10 2\*10 2\*10 Mobistar **900MHz**<sup>1</sup> BASE Proximus 2\*34 (Paired) 2\*10 2\*12 2\*12 BASE Proximus Mobistar 1.8GHz<sup>2</sup> 2\*70.2 (Paired) 2\*23.4 2\*23.4 2\*23.4 Proximus **Mobistar** 2.1GHz BASE 2\*44.6 (Paired) 2\*15 2\*14.8 2\*14.8 BASE Mob. Prox. 2.1GHz 1\*15 (Unpaired) 5 5 5 BUCD 2.6GHz 1\*45 (Unpaired) 45 Proximus BASE Mobistar 2.6GHz 2\*55 (Paired) 2\*20 2\*15 2\*20 BASE BUCD **Proximus Mobistar** Total 527.6MHz 165.8MHz 151.4MHz 165.4MHz 45MHz

As of 27 November 2015, the 900MHz spectrum will be divided as follows: BASE Company (2\*10.2), Mobistar (2\*11.8), Proximus (2\*12.2)
 As of 15 June 2015, BASE Company, Proximus and Mobistar will each have 2\*24.8MHz available in the 1800MHz band

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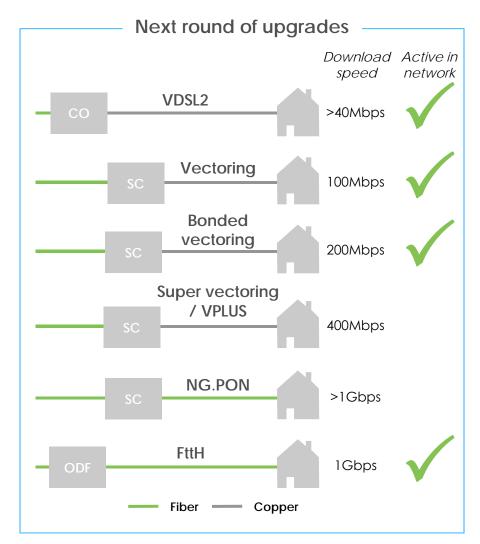
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### Fixed infrastructure



Download speed ahead of demand						
Download speed <sup>1</sup>	2014	2015	2016			
>40Mbps	~75%	~85%	~90%			
100Mbps	~50%	~70%	~85%			
200Mbps	~27%	~55%	~70%			
500Mbps	~27%	~30%	~33%			



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## Telefónica Deutschland stake



Accounting treatment

#### Balance sheet

- Stake included as financial asset<sup>1</sup>
- Fair value of KPN's stake based on Telefónica Deutschland's share price and adjusted quarterly
  - Fair value movements recorded in *'other comprehensive income'*
  - Significant or prolonged value decreases booked as an impairment through the P&L within '*net finance costs'*

P&L

- Dividends received reported as finance income within 'net finance costs'
- Upon sale of (part of) the stake, all related capital gains or losses are recognized through the P&L as 'other income'
- Significant or prolonged value decreases booked as an impairment through the P&L within 'net finance costs'

Cash flow

• Dividends received part of operating cash flow and free cash flow as 'dividends received'

Tax -

- Dividends received and/or capital gains realized (proceeds above tax book value) on KPN's stake subject to Dutch corporate income tax
- Deferred tax asset can be utilized to offset income related to KPN's stake